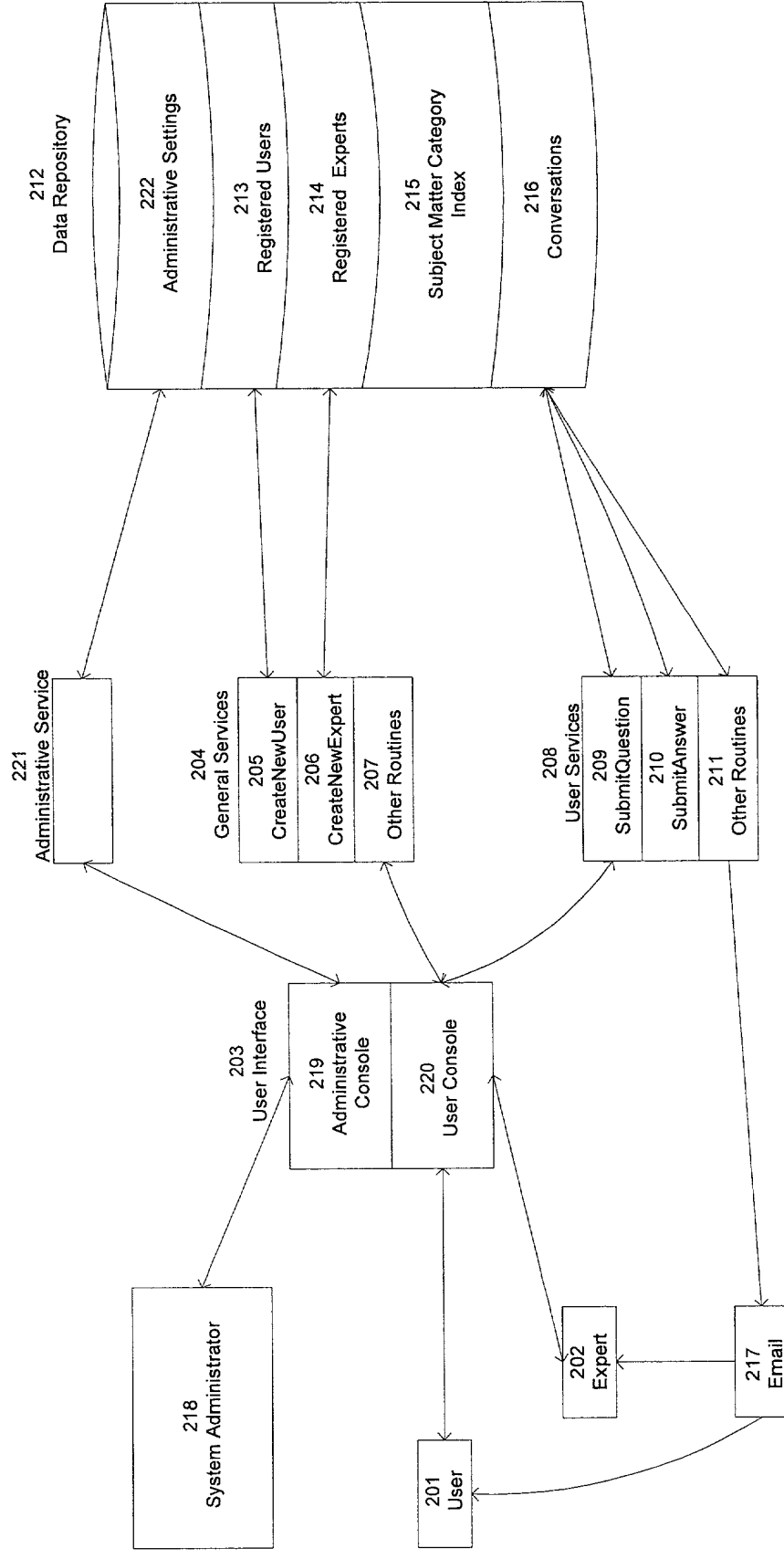


Figure 1



## Figure 2

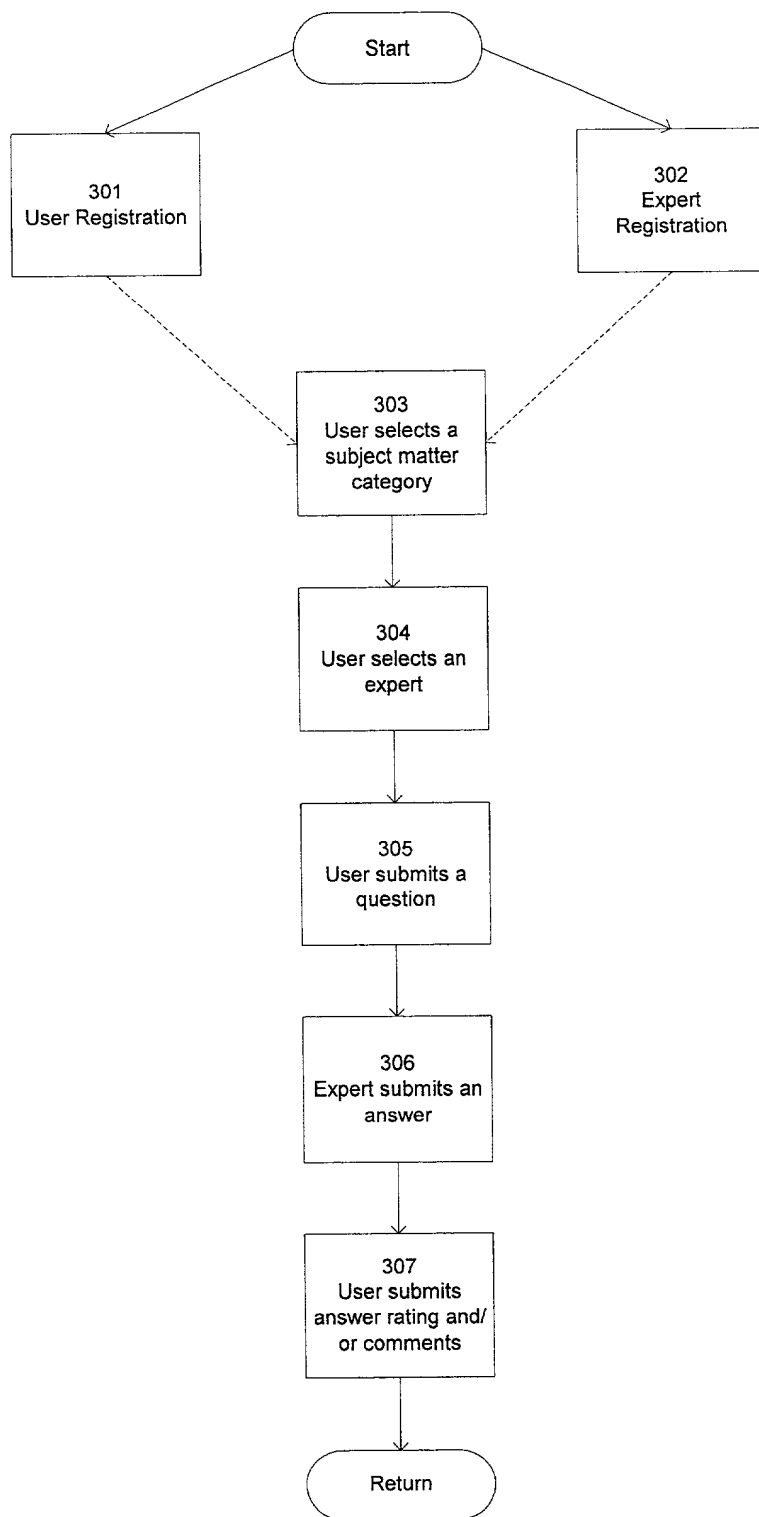


Figure 3

## User Console

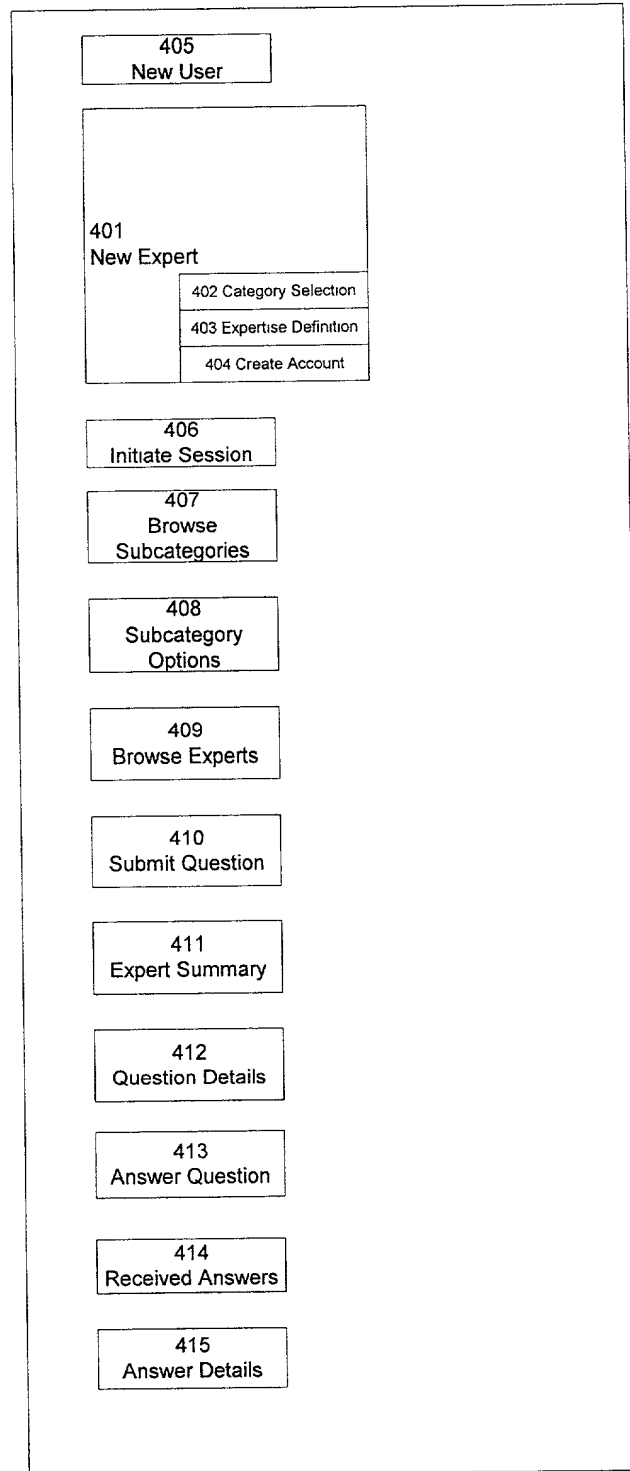


Figure 4

AskMe.com -- User Signup - Microsoft Internet Explorer provided by Seed IP Law Group

File Edit View Favorites Tools Help

Address http://www1.askme.com/SUW2.asp?PASS\_USU=1

Go Links

**@askme.com™**

Click to learn about AskMe Business Solutions

Home Join Today Be an Expert

Quick and Simple Sign-Up

Tap into thousands of Experts: In one step, you'll have access to thousands of Experts waiting to answer your questions for free! Membership in AskMe.com is completely free.

Just enter your e-mail address and we'll have you signed up in no time!

Enter your e-mail address:

Optional Information:

Other users of AskMe.com will be able to see your username, first name, and last name. We'll pick a username and password for you, or you can personalize your account with a little more information.

Desired Username:

Desired Password:

Password (again):

First Name:

Last Name:

Zip / Postal Code:

☒ Automatically sign me in each time I visit (from this computer)

☒ Please include me in future third party mailings

By clicking on the "Sign Me Up" button, you agree to the Terms of Use for this Site, which include your agreement to deal with AskMe.com electronically, disclaimers of warranty, limitation on damages and remedy and a choice of Washington State Law. Please read them now.

☐ I am under 13 years of age.

☒ I am 13 years of age or older.

Sign Me Up 509

What is AskMe.com?

Get answers to your questions from real people - for free! Join the over 10 million users who found answers at AskMe.com.

Take a tour of AskMe.com

If you're already a member of AskMe.com, sign in here.

Figure 5

# AT&T One Rate 5¢ Plan

Why? Why?

- Share your expertise with the world!
- Earn cash prizes!
- Promote your Web site!
- Build your reputation!
- Build your business!



[Home](#) > [Expert Signup](#)

## Sign Up as an Expert

The first step is to decide what area or areas interest you. You can either do a search to find a category or select from our list of topic categories.

Search for a category that matches your interest:

1009

OR

☒ Select a category below

Select a **category** and a **sub-category**, then click "Continue"

**Continued**

- Arts & Leisure  
 Business & Careers  
 Education  
 Entertainment  
 Family & People  
 Health & Wellness  
 Home & Garden  
 Money & Services  
 Science  
 Society & Culture  
 Sports & Recreation

- Agriculture  
Archaeology  
Astronomy  
Aviation  
Biology  
Botany  
Chemistry  
Ecology & Environment  
Energy  
Engineering  
Entomology  
Forensic Science  
**Geography**  
Geology  
Inventors & Inventions  
Mathematics  
Medical Science  
Meteorology  
Natural History & Anthropology  
Oceanography

### Figure 6

AskMe.com -- Sign Up as an Expert! - Microsoft Internet Explorer provided by Seed IP Law Group

File Edit View Favorites Tools Help

Address [urb.asp?PASS\\_Method=TopBar&PASS\\_XSU=24](http://urb.asp?PASS_Method=TopBar&PASS_XSU=24) Go

Links

AskMe Business Solutions

Login | Help | Home | Join Today | Be an Expert

Science >

**Sign Up as an Expert**

**Why sign up?**

- Share your expertise with the world!
- Promote your Web site!
- Build your reputation!
- Build your business!

**Already Have an Account?**

☐ Now, either choose a more specific category:

GIS      Global Positioning Systems      Maps  
Navigation      Other (Geography)      Surveying

☐ Or, tell us what you know about Geography:

**My Geography Profile:**

**Geography Specific Summary:**  
Describe what makes you an Expert in Geography. Be as specific as possible.  
(15 word minimum)

**Descriptive Words:**  
(Optional) Enter any terms or words that will help people find you.

**Already Have an Account?**  
By clicking on the "Sign Me Up" button, you agree to the Terms of Use for this Site, which include your agreement to deal with AskMe.com electronically, disclaimers of warranty, limitation on damages and remedy and a choice of Washington State Law. Please read them now.

☐ I am under 13 years of age.  
☐ I am 13 years of age or older.

**Sign Me Up**

**to the next level?**

**I know everything there is to know about North**  
**Am mountain ranges,**  
**especially the Cascade**  
**Range**

**cascade mountain**  
**mountains north america**

**Send mail each day there are new**  
**questions on the Geography Question Board**  
**Include questions from the Question**  
**Board with my New Questions.**

**703** **704** **705**

Figure 7

## Why sign up?

- Share your expertise with the world!
- Earn cash prizes!
- Promote your Web site!
- Build your reputation!
- Build your business!



## Sign Up as an Expert

Spencer A

○ Finally, create an Expert account!

This is the last step to becoming the world's newest Expert!

## Don't have an account?

Other users of AskMe.com will be able to see your username, first name, and last name.

Desired Username:

108-

Desired Password:

1802

**Password (again):**

-803

**First Name:**

1708

**Last Name:**

5081

**Email (remains private):**

806-1070

**Web Page (optional):**

108

**Zip / Postal code:**

808

810 ✓ Automatically log me in (on this computer)

☒ Please include me in future third party mailings

By clicking on the "Sign Me Up" button, you agree to the Terms of Use for this Site, which include your agreement to deal with AskMe.com electronically, disclaimers of warranty, limitation on damages and remedy and a choice of Washington State Law. Please read them now.

118-**Sign Me Up**

**Already have an account?**

## Figure 8



AskMe.com -- Welcome to AskMe.com! - Microsoft Internet Explorer provided by Seed IP Law Group

File Edit View Favorites Tools Help

Address http://www1.askme.com/

Go Links

askme.com

Click to learn about AskMe Business Solutions

Logout

Home

Members Only

Experts Only

Sign Up NOW!

AT&T One Rate 5¢ Plan

901

Ask real people - get great answers!

Enter the subject of your question:

Examples: Planning a wedding, Investing in technology stocks, holiday decorations

Learn why Fortune 500 customers are adopting AskMe Enterprise™

Browse Categories

Arts & Leisure  
psychics & Fortune Tellers, Toys,  
Writing, more...

Business & Careers  
Careers, Communication, Small  
Business, more...

Education  
Home Schooling, K-12, Subjects,  
Teaching, more...

Entertainment  
Gambling, Games, Music, Television &  
Movies, more...

Family & People  
children, Pets & Animals,  
Relationships, Weddings, more...

Health & Wellness  
Alternative Medicine, Dentistry,  
Nutrition, Skin Care, more...

Travel  
Accommodations, Business Travel,  
Caribbean, North America, more...

Money & Services  
Bankruptcy & Debt, Investing, Law,  
Retirement, Taxes, more...

Science  
Forensic Science, Mathematics,  
Physics, Science for Children, more...

Society & Culture  
Body Art, Government, Languages,  
Politics, Spirituality, more...

Sports & Recreation  
Autos & Trucks, Baseball, Basketball,  
Football, Martial Arts, more...

Technology & the Web  
Computer Hardware, Computers for  
Beginners, PCs, Software, more...

Search Experts & Answers

Enter a topic for Experts & Answers:

Advanced Search

AskMe Business Solutions

The global leader in person-to-person knowledge-sharing infrastructure, AskMe provides customized solutions to leading portals, destination/e-commerce Web sites, corporations, and b2b marketplaces.

Click here for more info

Become an Expert

Share your knowledge with others...  
Be an Expert

Featured Questions

Category: Crafts

Welcome, kaylab1

Your profile - Your favorites

Your Overall Statistics

Overall Rank: N/A

Answers / Received: 0 of 0

Average Response: N/A

Point Range: 0-50

Done Internet

Figure 9

AskMe.com -- Science - Microsoft Internet Explorer provided by Seed IP Law Group

File Edit View Favorites Tools Help

Address: http://www1.askme.com/ShowCategory.asp?cid=767

Go Links

**@skme.com™**

Click to learn about AskMe Business Solutions

Logout | Help

Welcome, kaylab1  
Your profile - Your favorites

Sponsored by...

Home > Science

**Science**

Choose a Subcategory:

- Agriculture
- Archaeology
- Astronomy
- Aviation
- Biology
- Botany
- Chemistry
- Ecology & Environment
- Energy
- Engineering
- Entomology
- Forensic Science
- Geography
- Geology
- Inventors & Inventions
- Mathematics
- Medical Science
- Meteorology
- Natural History & Anthropology
- Oceanography
- Other (Science)
- Paleontology
- Paranormal Phenomena
- Physics
- Science Careers
- Science for Children
- Social Science
- Zoology

Enter a topic to find Experts & Answers in Science!

GO

Make this a favorite category.

Sign Up NOW!

AT&T One Rate 5¢ Plan

Members Only | Experts Only

Support a new category

Done

Internet

Figure 10

AskMe.com -- Geography - Microsoft Internet Explorer provided by Seed IP Law Group

File Edit View Favorites Tools Help

Address: http://www1.askme.com/showcategory.asp?cid=817

Go Links

Visit, Explore, Discover.  
The new Travel Search on GO.com  
Choose...  
Try it now!

Logout | Help | Home | Members Only | Experts Only

**@askme.com™**  
Click to learn about  
AskMe Business Solutions

Welcome, kaylab1  
Your profile - Your favorites

Sponsored by...

**Geography**  
Home > Science > Geography

Ask a Question - or - see what's on the Question Board  
Find an Expert - or - read their previous answers

**Become an Expert**  
Know about Geography?  
Share your knowledge with others...  
Be an Expert

**Category statistics for: Geography**

<b>Total Experts:</b>	151
<b>Total Answers:</b>	3757

**Top 10 Experts**

#	Name	Points
1	ckerr4	1K-2K
2	bekimsp	500-1000
3	wyseagull	250-500
4	WHERE	250-500
5	italics	250-500
6	kkemper	150-250
7	voelkrubin	150-250
8	dihan	100-150
9	cpalimberg	100-150
10	vinette1	50-100

Points measure activity over the last 30 days.

**Choose a Subcategory:**  
GIS  
Global Positioning Systems  
Maps  
Navigation  
Other (Geography)  
Surveying  
Suggest a new category

Enter a topic to find Experts & Answers in Geography:  
Go

**What People are Asking**  
pantherboi asked ckerr4:  
"What island is Italy's boot kicking?"  
See the Answer!

Make this a favorite category

Opening page: showcategory.asp?cid=817 at www1.askme.com

Figure 11





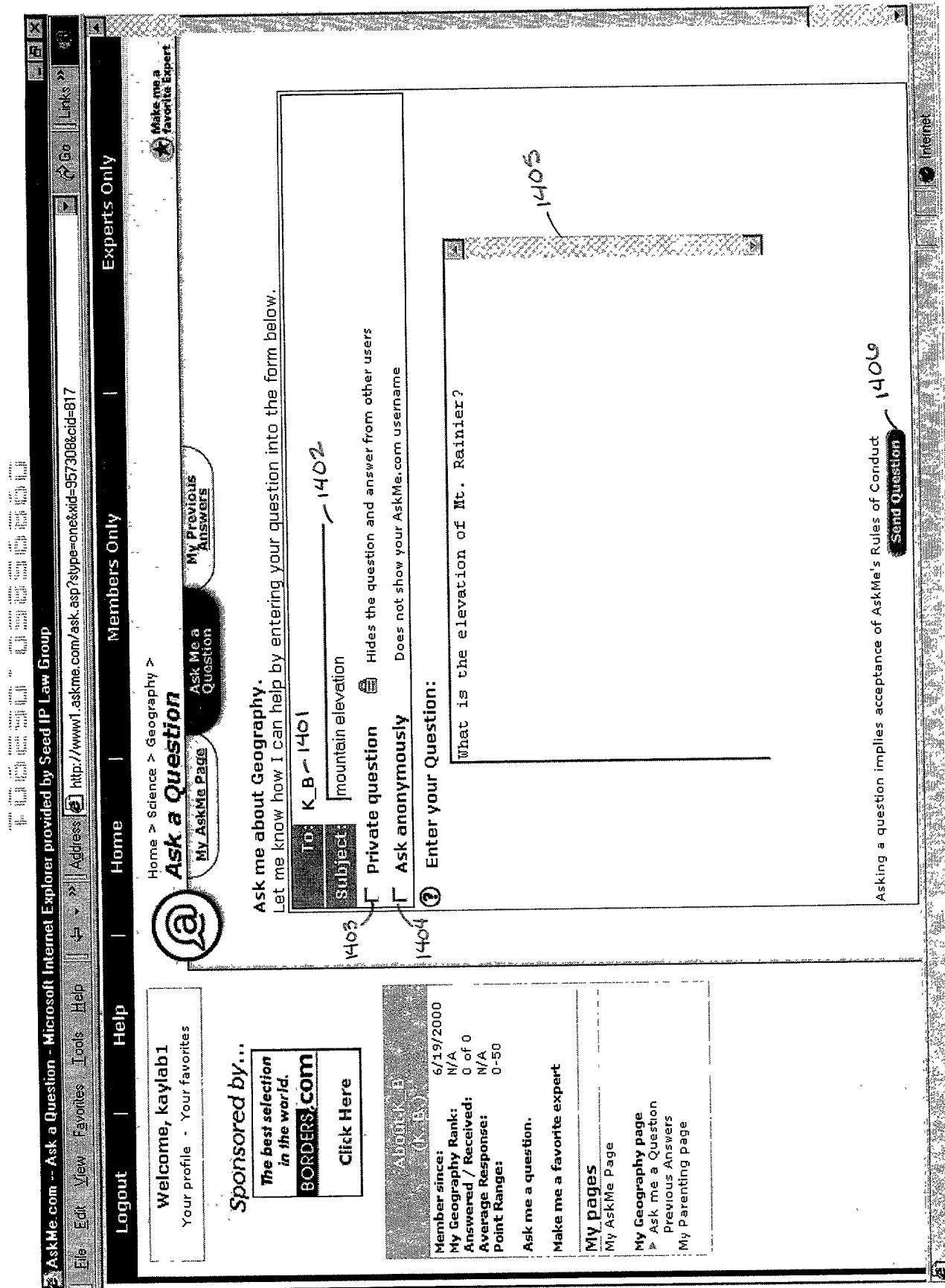


Figure 14

AskMe.com -- Your New Questions - Microsoft Internet Explorer provided by Seed IP Law Group

File Edit View Favorites Tools Help

Address: http://www1.askme.com/myxpertise.asp

AT&T One Rate 5¢ Plan

Logout | Home | Members Only | Experts Only | Help

**@skme.com™**  
Click to learn about  
AskMe Business Solutions

Welcome, k\_b  
You have: 2 new Questions  
Your profile - Your favorites

**Your Overall Statistics**  
Member since: 6/19/2000  
Your Overall Rank: #110599  
Answered / Received: 1 of 2  
Average Response: N/A  
Point Range: 0-50  
See more statistics

**Your Expert Categories**  
▶ Question Summary  
Geography

**Use your profile**  
Edit your profile  
Change your user information  
Send your profile  
Send someone your Expert page  
Publish your profile  
Add your profile to any web page

**Expert Summary Page**

**Expert News**  
AskMe is Growing! (11/14/2000)  
▶ See the latest news  
▶ Get to know the Rules of Conduct

**Expert Statistics**  
Your answers have been read 2 times.  
▶ See your statistics

Questions You've Received in All Categories  
2 questions

Subject	Asked By
mountain elevation · (Geography)	kaylab1 11/17/2000
When to start preschool · (Parenting)	kaylab1 10/13/2000

Decline Selected Questions Decline questions which you prefer not to answer.  
Page: 1 of 1

**View Question Boards**  
Answering questions on the Question Board for your area of expertise can help boost your rating.  
② Geography Question Board

Refer Us · Press Room · Jobs · About Us · Contact Us · Link To Us  
Advertise With Us · AskMe Business Solutions  
Use of AskMe.com constitutes acceptance of the Rules of Conduct, Terms of Use and Privacy Statement

Figure 15





AskMe.com -- A New Question - Microsoft Internet Explorer provided by Seed IP Law Group

File Edit View Favorites Tools Help

Address http://www1.askme.com/MyXpertise.asp?pm=va&VA\_ac=ans&VID=3941904

Go Links

**@askme.com™**  
Click to learn about  
AskMe Business Solutions

Logout | Help | Home | Members Only | Experts Only

Welcome, k\_b  
You have: 2 new Questions  
Your profile - Your favorites

**Your Overall Statistics**  
Member since: 6/19/2000  
Your Overall Rank: #110599  
Answered / Received: 1 of 2  
Average Response: N/A  
Point Range: 0-50  
See more statistics

**Your Expert Categories**  
► Question Summary  
Geography

**Use your profile**  
Edit your profile  
Change your user information  
Send your profile  
Send someone your Expert page  
Publish your profile  
Add your profile to any web page

**A New Question**  
Home >

**Subject of this Question:**  
mountain elevation  
Question asked by kaylab1 in Geography

**See All of Your New Questions** **Next Question**

② kaylab1 asked this question on 11/17/2000:  
What is the elevation of Mt. Rainier?  
① Answer: 17021  
14,409 Feet.

Internet

Figure 17

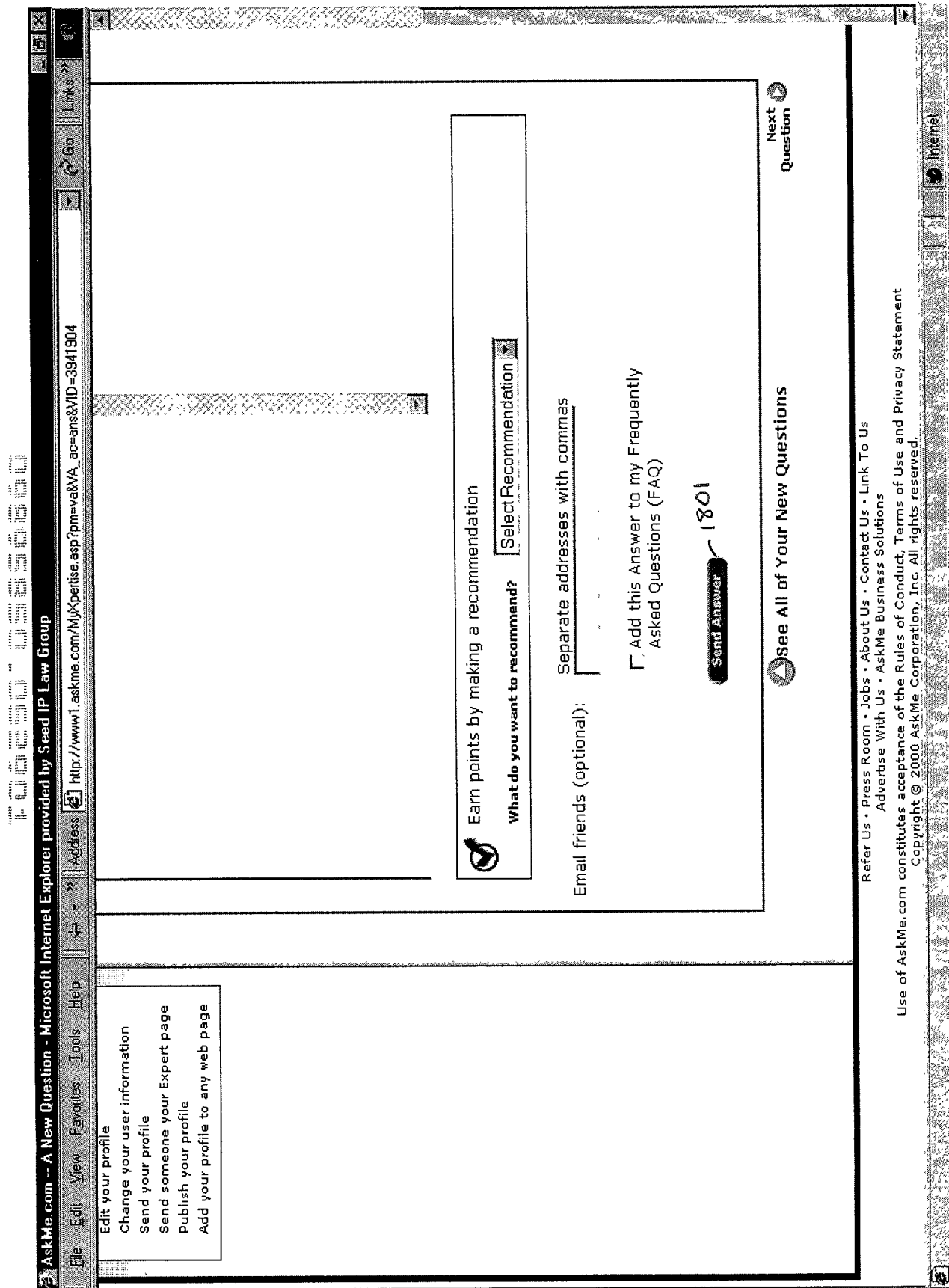


Figure 18



AskMe.com -- An Answer You've Received - Microsoft Internet Explorer provided by Seed IP Law Group

File Edit View Favorites Tools Help

Address: com/InAnswers.asp?CR\_AS=1&CR\_RP=InAnswers.asp&pm=va&page=1&vid=3941904&cid=817

Go Links

@askme.com™

Click to learn about AskMe Business Solutions

Logout Home Members Only Experts Only

Help

Welcome, kaylab1

You have: 1 new Answer

Your profile - Your favorites

Sponsored by...

Books · CDs · Videos

Home > Science > Geography > An Answer You've Received

@

An Answer You've Received

Your Answers Sent Questions

See All Answers You've Received

Subject of this Answer:

mountain elevation

Question answered by k\_b in Geography

2 kaylab1 asked this question on 11/17/2000:

What is the elevation of Mt. Rainier?

1 k\_b gave this response on 11/17/2000:

14,409 Feet.

2 This answer hasn't been rated.

Comments:

2003

Rate this Answer:

Excellent ☆☆☆☆

Good ☆☆☆

Average ☆☆☆

So-so ☆☆☆

Not so Good ☆☆☆

Rate Answer 2004

Your options...

My Rank:

6/19/2000

N/A

1 of 1

8 minutes

0-50

Ask me a question.

Make me a favorite expert

My pages

My AskMe Page

My Geography page

Ask me a Question

Previous Answers

Done

Internet

Figure 20



## 2201 Administrative Console

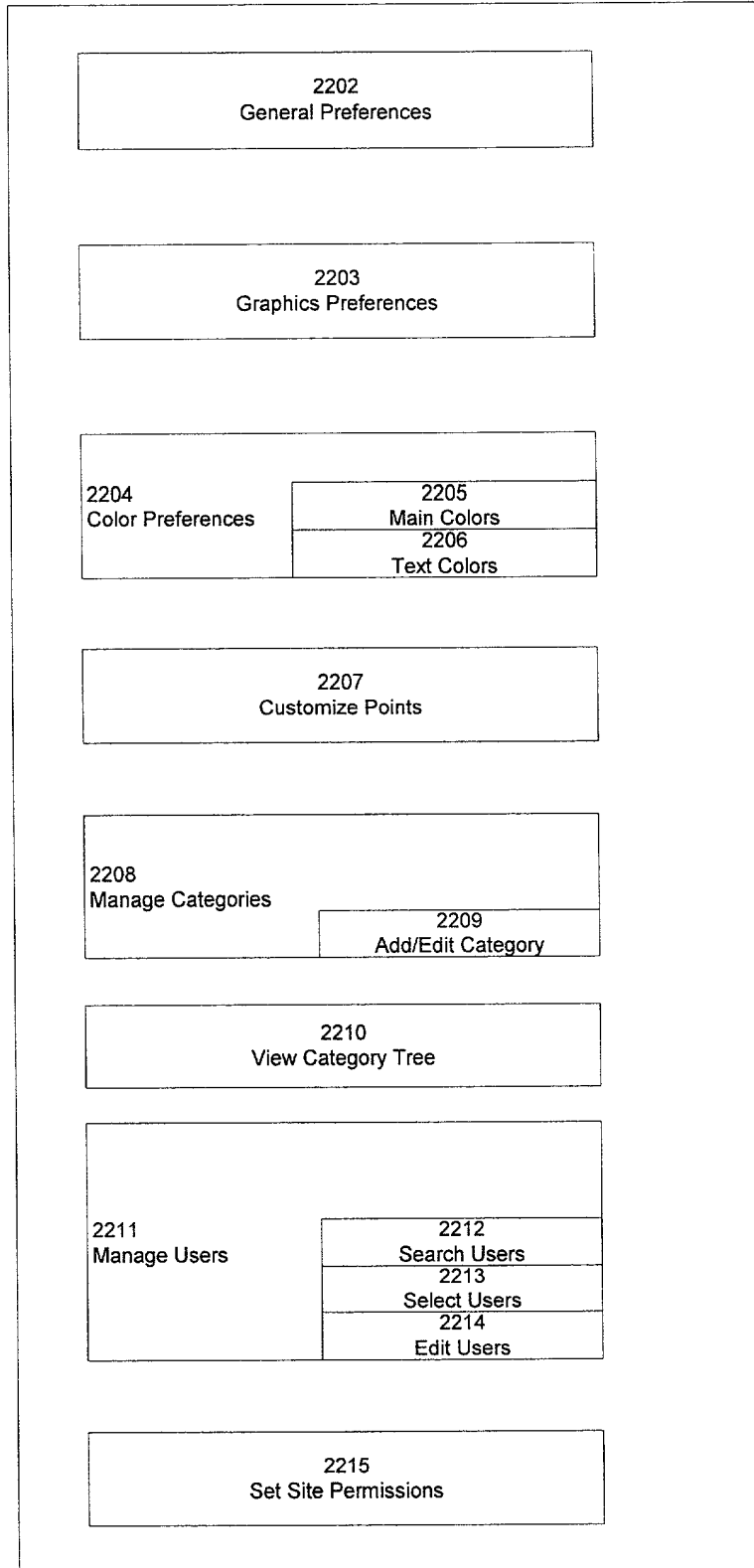


Figure 22

Welcome, administrator  
Your profile - Your favorites  
Go to Administrator Page

- Admin Console Home
- Customize application
  - General Preferences
  - Graphics preferences
  - Color preferences
  - Customize points
- Manage categories
- Manage users
- Manage security
- View reports

Contact AskMe Corporation  
Customer Support

## General Preferences

Company name:

AskMe -2301

Name of this service:

AskMe Service -2302  
The service name appears in e-mail notifications sent out to members, e.g. "Welcome to the <Name AskMe service>."

Name of home page:

Home -2303  
This text appears in the top horizontal bar and takes the user back to the home page of this service.

Tagline for this service:

Ask Real People -2304  
The tagline appears in e-mail notifications sent out to members, e.g. "Answers from real Experts!"

E-mail address for outbound notifications:

AutoNotify@askme.com -2305  
E-mail notifications to members are sent from the SMTP address specified above.

☒ Display company logo on the sidebar.

☒ Show link on every page, allowing users to contact administrators.

☒ Rating system:

Click here to enable the star rating system.

☒ Include disclaimer text:

Add disclaimer to the bottom of the page.

☒ Feature an expert's picture on the home page.

You can select experts based on the quantity and quality of answers given, and feature them on the home page.

☒ Allow a user to easily ask a question directly from the home page.

If this is on, users can start asking questions directly from the home page and search will be moved to the left sidebar.

Example subjects (comma separated):

Communications or Data Transfer -2313

☒ Outlook integration - Allow users to install a utility which integrates Outlook with this service.

Integrate Outlook with this service. Users will be able to install the integration utility from the "Experts Only" page.

Update -2315

Click here to restore the original defaults.

Copyright 2000 AskMe Corp. All rights reserved. <br> Use of this site constitutes acceptance of

Figure 23

Log Out

Help

Home

New Answers

Experts Only

ACME Industrial

Welcome, ilzq

You have: 3 New Answers

Your profile - Your Favorites

Go to Administrator Page

Admin Console Home

Customize application

General Preferences

Graphics Preferences

Color preferences

Customize points

Manage categories

Manage users

Manage security

View reports

Admin Console > Customize Images

Customize Images

Graphics Preferences

Company logo:

2401

ACME Industrial

To change this logo, click Browse and locate a different graphics file:

2403

Browse

2402

Graphic for "Browse Experts":

2404

Sharing our Knowledge and Experience for a stronger future

To specify a different graphic, click Browse:

2406

Browse

2405

"Browse Experts" tagline graphic:

2407

Sharing our Knowledge and Experience for a stronger future

To specify a different graphic, click Browse:

2409

Browse

2408

Note: The picture will only appear if you do not show a featured expert on the home page.

Graphic for "Category AskMe button":

2410

Ask an Expert Answered by ilzq

To specify a different graphic, click Browse:

2412

Browse

2411

Graphic for "expert AskMe button":

2414

Ask me a Question Answered by ilzq

To specify a different graphic, click Browse:

2416

Browse

2413

Allow people to display pictures of themselves.

2414

Update Graphics

2415

Click here to restore the original defaults.

2416

Figure 24



Log Out

Help

Welcome, administrator

Your profile · Your favorites

Go to Administrator Page

Admin Console

Home

Members Only

Experts Only

Admin Console

Color Schemes

Customize Colors

Color Preferences

Choose a color scheme: 

2501

2502

2503

2504

2505

2506

Preview Scheme

Apply Scheme

2504 selected scheme

Save current colors as a new scheme called: 

Add

Admin Console Home

Customize application

General preferences

Graphic preferences

Color Preferences

Main colors

Text colors

Customize points

Manage categories

Manage users

Manage security

View reports

Contact AskMe Corporation

Customer Support

Powered by AskMe Corporation

Figure 25



Welcome, administrator  
Your profile - Your favorites  
Go to Administrator Page

Admin Console Home  
Customize application  
General preferences  
Global preferences  
Color preferences  
Customize points  
Manage categories  
Manage users  
Manage security  
View reports

Contact AskMe Corporation  
Customer Support

### Customize the Points System

Points allow you to recognize people for their contributions to the . You can customize the number of points awarded to users and experts for the actions listed below. Note that all previously awarded points will be updated to reflect any changes made.

#### Points for asking questions

User rates an answer sent to him/her :

User asks a question which is answered.:

3 -2701  
2 -2702

#### Points for being an active expert

Xpert Sign Up (1st time, not per category:

Xpert answers a question sent to him/her .

Xpert answers a question on the Qb.:

15 -2703  
10 -2704  
3 -2705

#### Points for quality of answers

These points are in addition to the points earned for answering questions.

Question is rated a 3 by the person who asked it.(Excluding QB):

Question is rated a 4 by the person who asked it. (Excluding QB):

Question is rated a 5 by the person who asked it. (Excluding QB):

Questions is rated a 3 or above by anyone else.:

3 -2706  
6 -2707  
7 -2708  
1 -2709

#### Points for quick response

These points are in addition to the points earned for answering questions.

Xpert answers a question within 1 hour.:

Xpert answers a question within 24 hours .

5 -2710  
3 -2711

#### Display Points and Ranking

Show users' points and ranking, and show all Top Ranked Experts lists.

2712

Update -2713

Click here to restore the original defaults.

62714

Figure 27

[Log Out](#) | [Help](#) | [Home](#) | [Admin Console > Manage Categories](#) | [Members Only](#) | [Experts Only](#)

**Welcome, administrator**  
Your profile - Your favorites  
[Go to Administrator Page](#)

[Admin Console Home](#)  
[Customize application](#)  
» [Manage categories](#)  
[Manage users](#)  
[Manage security](#)  
[View reports](#)

[Contact AskMe Corporation](#)  
[Customer Support](#)

**Manage Categories**

Please select from the following choices:

- [View and edit categories under:](#)  [Data Storage](#) [2802](#)
- [Add a new category](#) [2803](#)
- [View the entire category tree](#) [2804](#)
- [Edit a category by number:](#)  [2806](#)

Type in the category number and click Go.

Figure 28





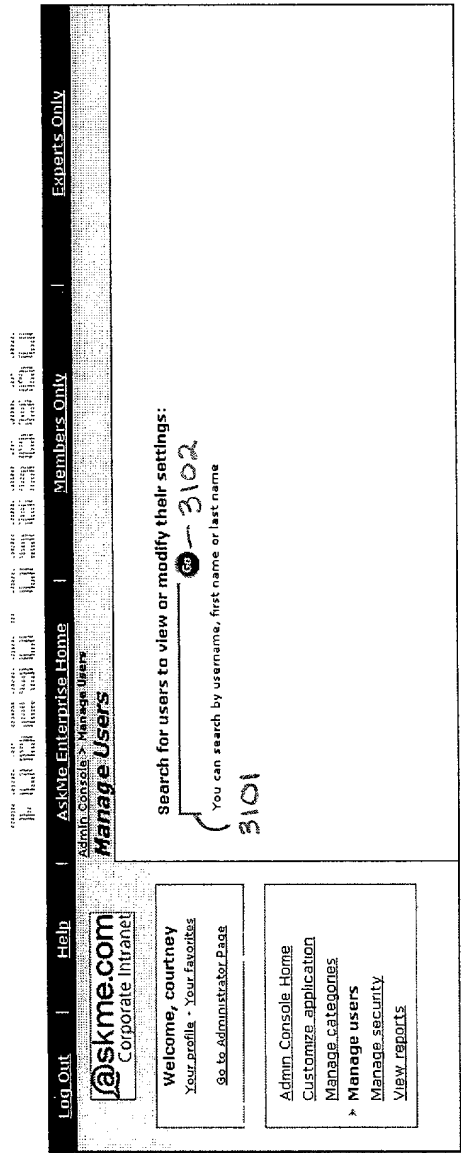


Figure 31

Log Out

Help

Askme Enterprise Home

Admin Console

Manage Users

Members Only

Experts Only

@askme.com

Corporate Intranet

Welcome, courtney

Your profile • Your favorites

Go to Administrator Page

Admin Console Home

Customize application

Manage categories

Manage users

Manage security

View reports

Found 1 matching user:  
Search for a different user

Page: 1 of 1

Username (First, Last Name)	E-mail address	Department	User status
dotty_dot	dotty_dot@askme.com		Category administrator

Page: 1 of 1

Update

3202

3203

3204

Figure 32



**Welcome, courtney**  
**Your profile - Your favorites**

- [Admin Console Home](#)
- [Customize application](#)
- [Manage categories](#)
- [Manage users](#)
- [Manage security](#)
- [View reports](#)

### Search for a different user

**Edit the categories dotted.dot has admin access to:**

3301  
dotty.dot will have admin access to all categories

3302  
dotty.dot's admin access is limited to the following categories:

## Travel

-3302

dotty.dot will also have access to the subcategories of the categories listed above.

Remove Category 3201

3306

Home &gt; Products &amp; Services

Add Category

**Done**

3307

3306

### Figure 33

Log Out

Help

Askme Enterprise Home

Members Only

Experts Only

@askme.com

Corporate Intranet

Welcome, Courtney

Go to Administrator Page

Admin Console Home

Customize application

Manage categories

Manage users

Manage security

View reports

Admin Console > Manage Application Security > Set Site Permissions

**Set Site Permissions**

Determine which users have permission to be experts by using the tool below. To establish individual users as experts, enter their e-mail addresses in the first box. To allow groups of users expert access, use the drop down list in the second box.

Enter full e-mail address below

34013402

Add

Example:anna@askme.com

Select a large group of users below.

All registered users

3403

Add

All Registered Users\*

Lisa@askme.com

matt@askme.com

matt@expertsite.com

peter@askme.com

presanna@askme.com

3405

Remove

To remove, highlight the user or group of users, and press

Click here to go back to the administration console

3404

3406

Figure 34

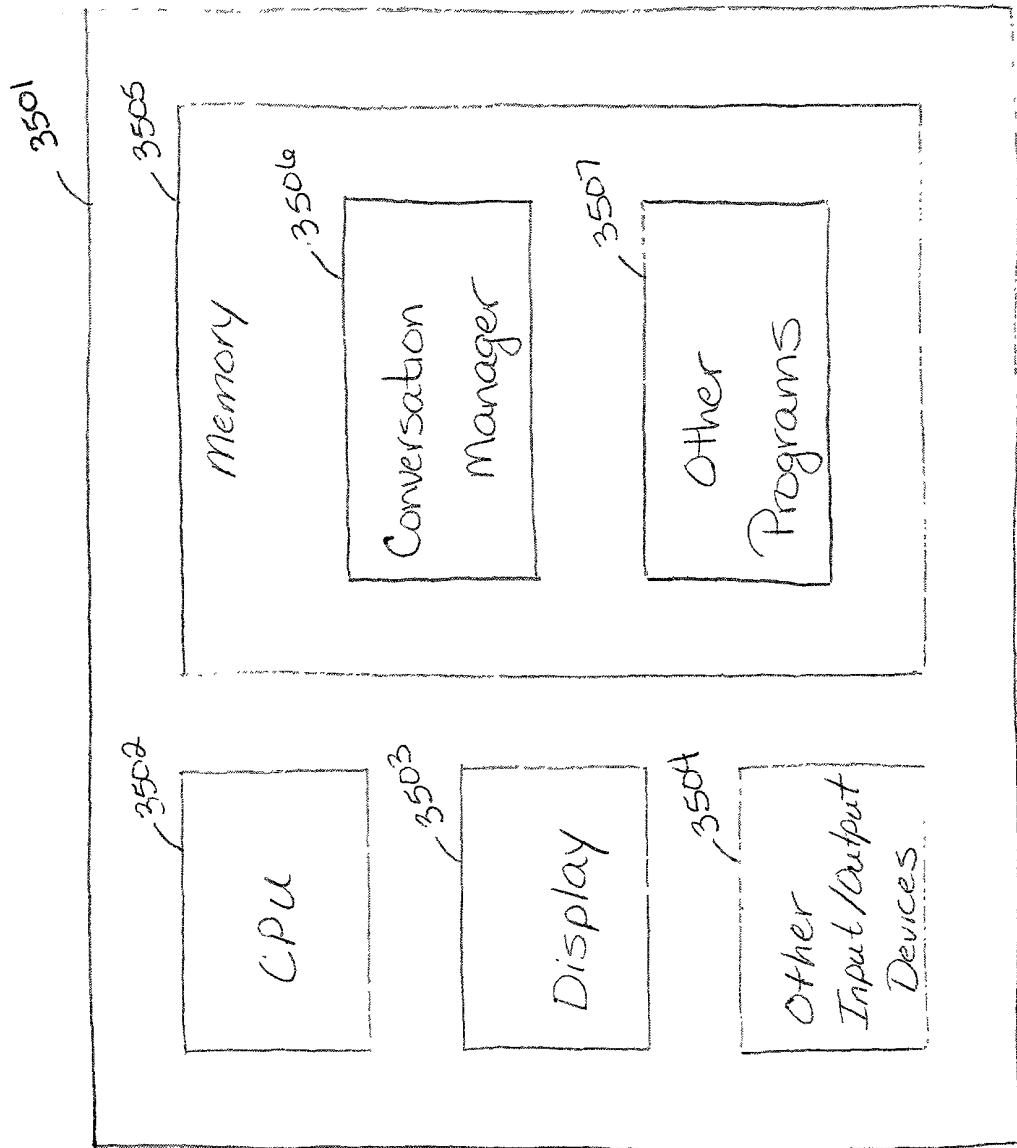


Figure 35

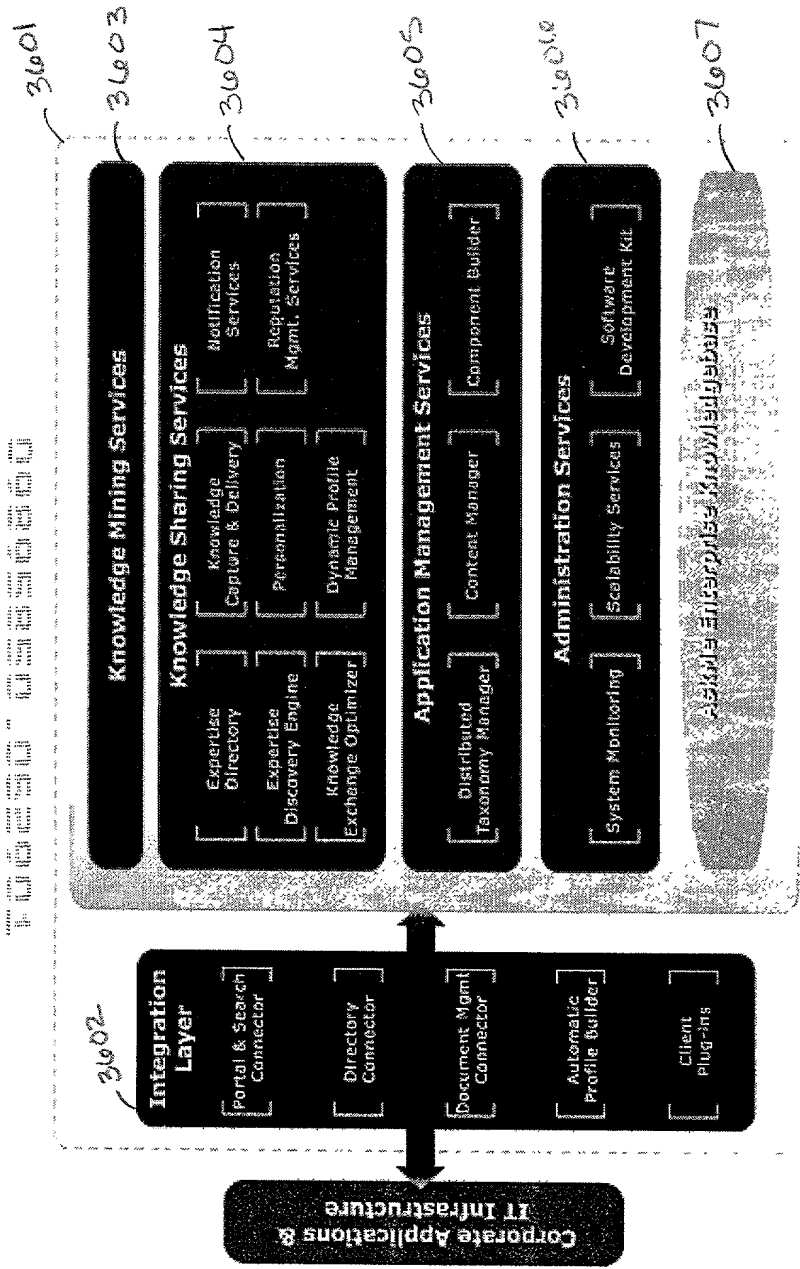


Figure 36

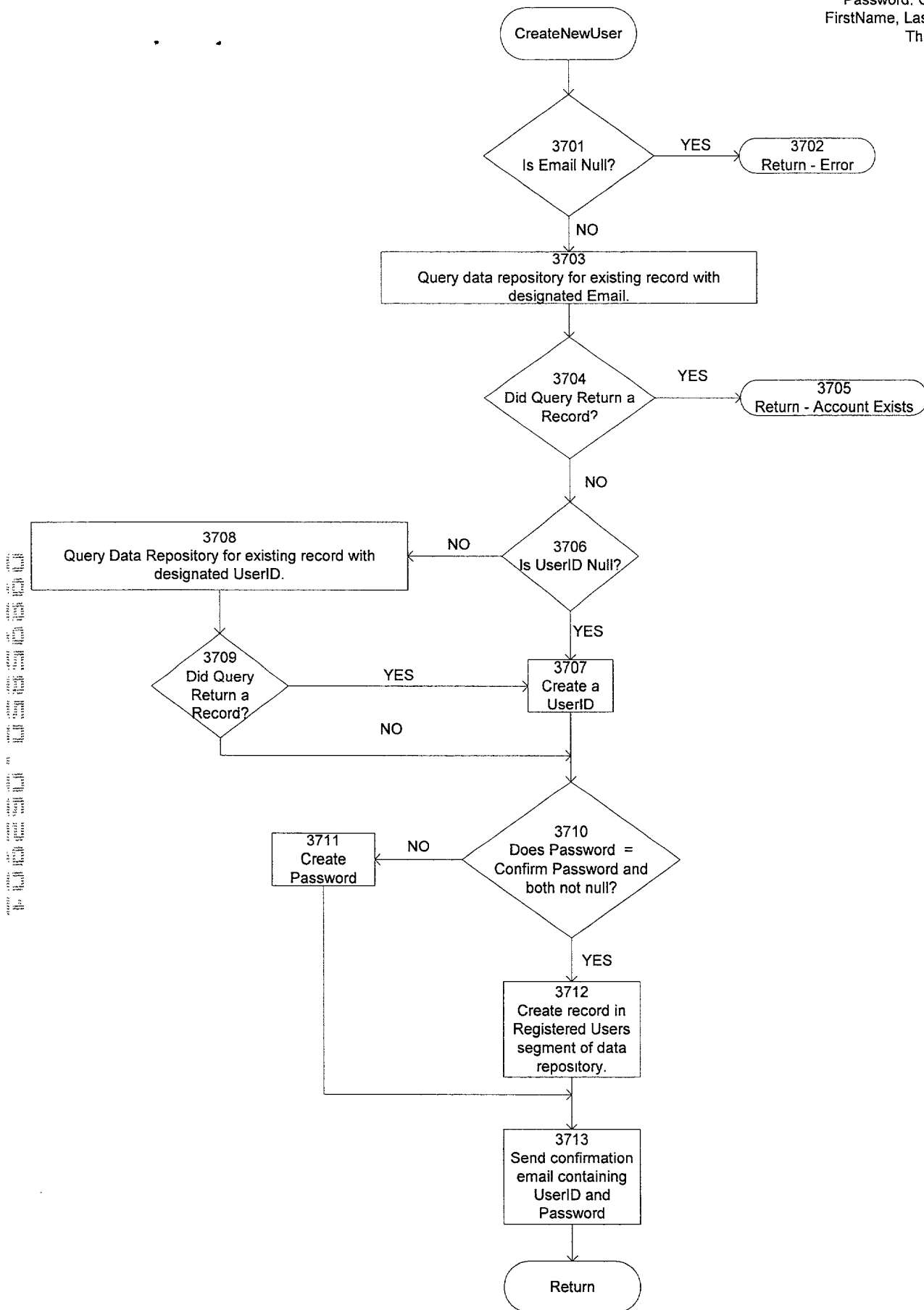


Figure 37

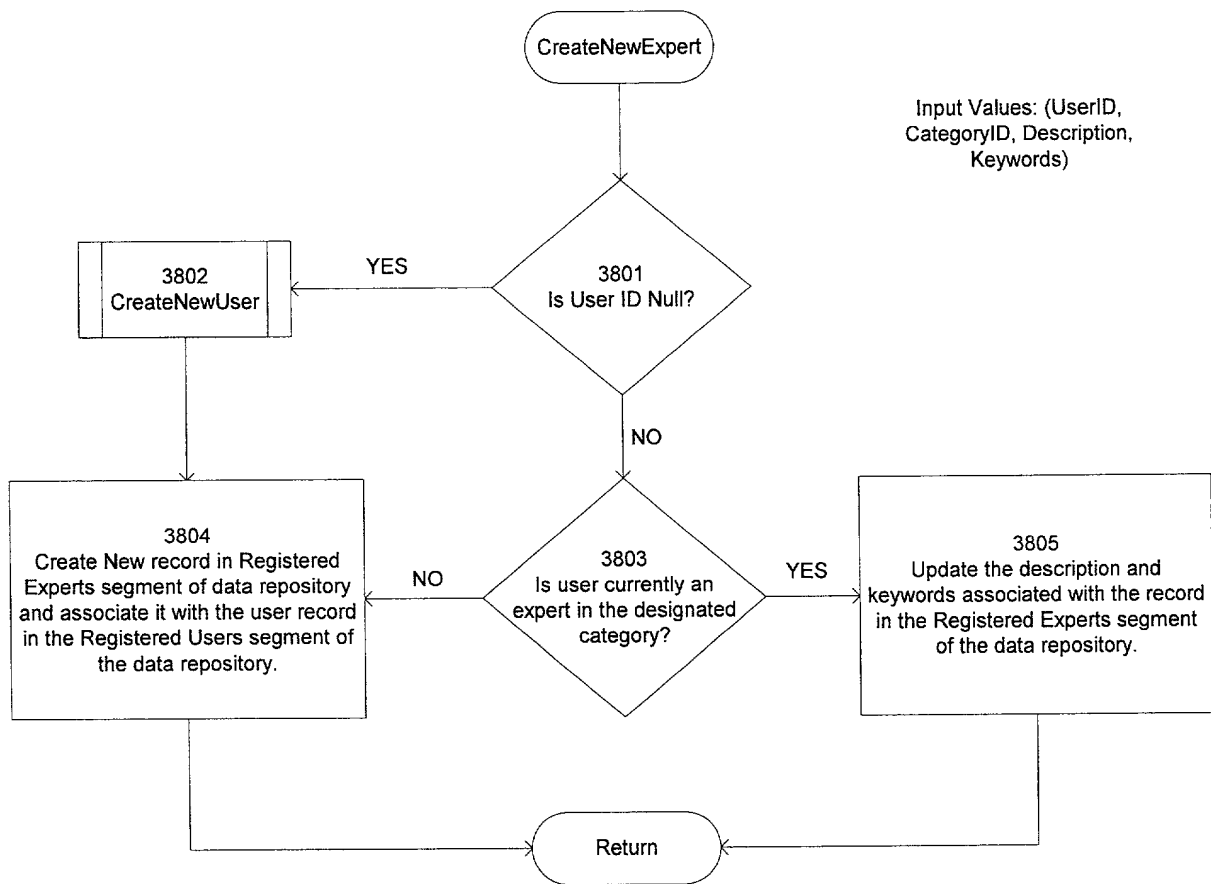


Figure 38

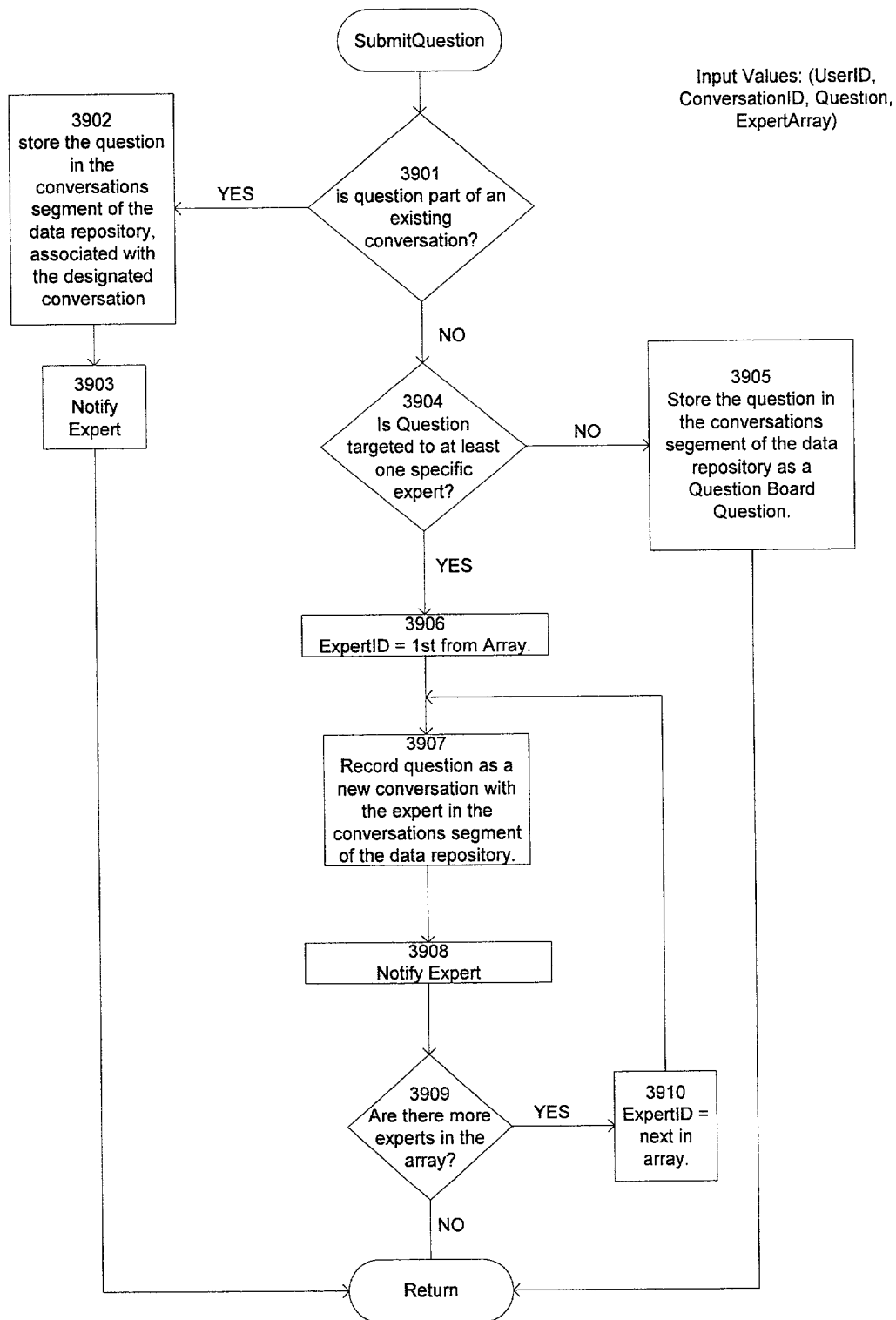


Figure 39

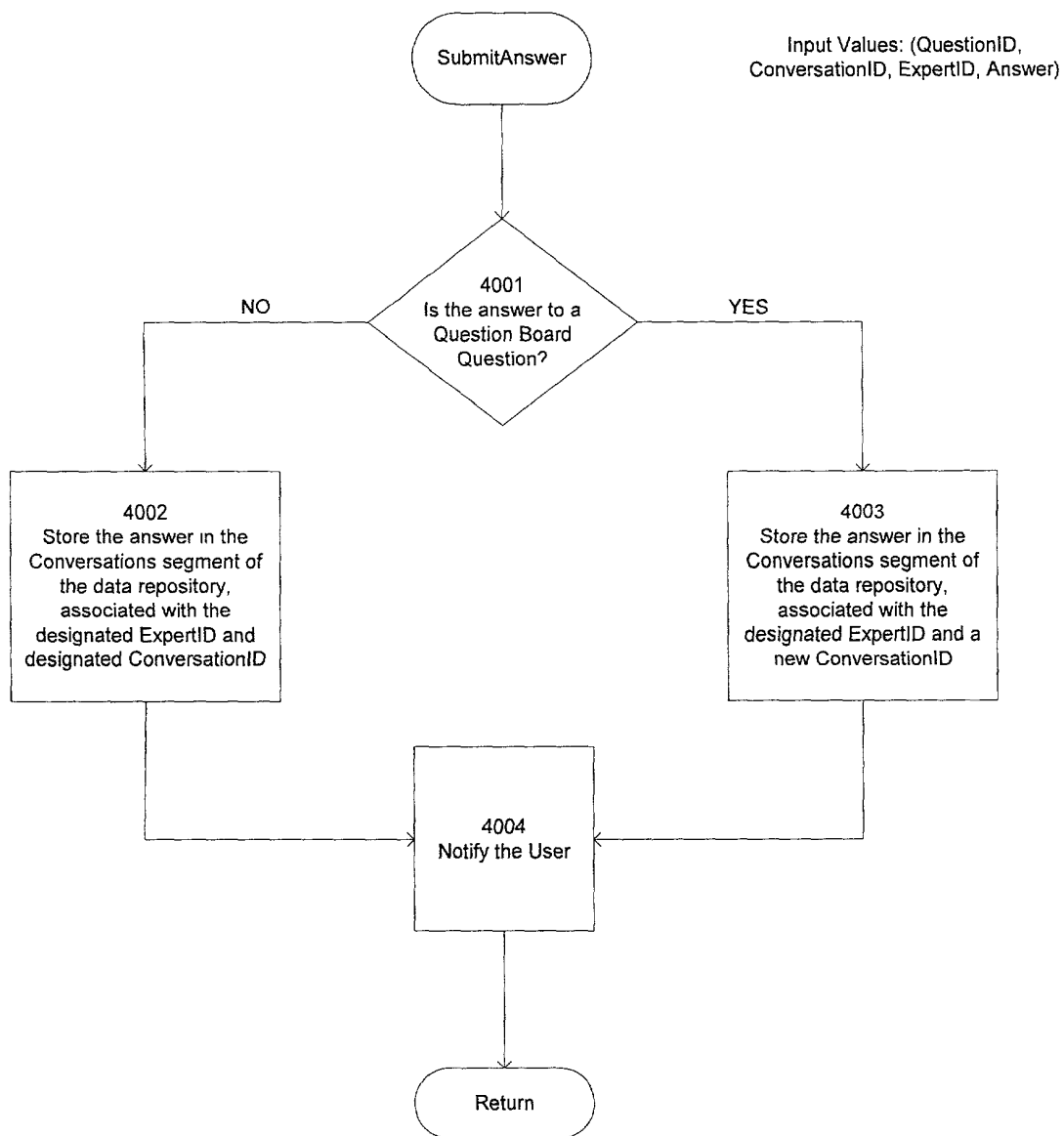


Figure 40